





ELEARNING PLATFORM





Deal Template for Data Room Folder Structure

- 📁 **1. Executive Summaries**
 - 📁 1.1. Confidential Information Memorandum.pdf
 - 📁 1.2. Strategic Fit Analysis.pptx
 - 📁 1.3. Overview of E-learning Platform.pdf
- 📁 **2. Corporate Documents**
 - 📁 2.1. Certificate of Incorporation.pdf
 - 📁 2.2. Bylaws and Amendments.pdf
 - 📁 2.3. Organizational Chart.pptx
 - 📁 2.4. Business Plans and Strategy Documents.pdf
- 📁 **3. Financial Information**
 - 📁 3.1. Audited Financial Statements
 - 📁 3.1.1. Income Statements.xlsx
 - 📁 3.1.2. Balance Sheets.xlsx
 - 📁 3.1.3. Cash Flow Statements.xlsx
 - 📁 3.2. Financial Projections and Forecasts
 - 📁 3.2.1. Projected Financial Performance.xlsx
 - 📁 3.2.2. Break-even Analysis.xlsx
 - 📁 3.3. Capitalization Table.pdf
 - 📁 3.4. Funding History and Use of Funds.pdf
- 📁 **4. Product Information**
 - 📁 4.1. Product Catalog.pdf
 - 📁 4.2. Content Library Inventory.xlsx
 - 📁 4.3. Curriculum and Course Development.pdf
 - 📁 4.4. Product Roadmap.pptx
- 📁 **5. Technology**
 - 📁 5.1. Platform Technical Documentation.pdf
 - 📁 5.2. Architecture and Infrastructure Diagrams.pdf
 - 📁 5.3. Intellectual Property
 - 📁 5.3.1. Software Licenses and Patents.pdf
 - 📁 5.3.2. Trademarks and Copyrights.pdf
 - 📁 5.4. Development Roadmap.pptx
 - 📁 5.5. IT Security and Compliance Documents.pdf
- 📁 **6. Users and Customer Base**
 - 📁 6.1. User Demographics and Analytics.pdf
 - 📁 6.2. Customer Contracts and Agreements.pdf
 - 📁 6.3. Partnership and Collaboration Agreements.pdf
 - 📁 6.4. User Feedback and Satisfaction Surveys.pdf





 **7. Sales and Marketing**

-  7.1. Marketing Plans and Strategies.pptx
-  7.2. Branding and Positioning Documents.pdf
-  7.3. Sales Reports and Revenue Analysis.xlsx
-  7.4. Customer Acquisition Cost Analysis.xlsx




 **8. Legal and Compliance**

-  8.1. Compliance with Educational Standards.pdf
-  8.2. Regulatory Filings and Correspondence.pdf
-  8.3. Privacy Policies and Data Protection Measures.pdf
-  8.4. Terms of Use and Service Agreements.pdf




 **9. Human Resources**

-  9.1. Key Management and Employee Bios.pdf
-  9.2. Staffing and Organizational Plans.pptx
-  9.3. Employment Contracts and Policies.pdf
-  9.4. Compensation and Benefits Schedules.xlsx




 **10. Research and Development**

-  10.1. R&D Project Summaries.pdf
-  10.2. Innovation Pipeline.pptx
-  10.3. Academic Collaborations and Partnerships.pdf




 **11. Operations**

-  11.1. Customer Support Protocols.pdf
-  11.2. Vendor and Supplier Contracts.pdf
-  11.3. Operational Workflow Documentation.pdf

 **12. Due Diligence and Q&A**

-  12.1. Due Diligence Request List.xlsx
-  12.2. Q&A Log.xlsx
-  12.3. Additional Due Diligence Reports.pdf

 **13. Additional Documents**

-  13.1. Industry Analysis and Market Trends.pdf
-  13.2. Educational Technology Trends and Insights.pdf
-  13.3. Strategic Initiatives and Future Plans.pptx