

FINTECH

Deal Template for Data Room Folder Structure

- 📁 **1. Executive Summaries**
 - 📁 1.1. Confidential Information Memorandum.pdf
 - 📁 1.2. Acquisition Rationale and Strategic Fit.pptx
 - 📁 1.3. Executive Summary of Fintech Innovations.pdf
- 📁 **2. Corporate Documents**
 - 📁 2.1. Company Formation and History
 - 📁 2.1.1. Articles of Incorporation.pdf
 - 📁 2.1.2. Bylaws.pdf
 - 📁 2.1.3. Company History.pdf
 - 📁 2.2. Organizational Structure
 - 📁 2.2.1. Organizational Chart.pptx
 - 📁 2.2.2. Management and Key Personnel Profiles.pdf
- 📁 **3. Financial Information**
 - 📁 3.1. Financial Statements
 - 📁 3.1.1. Balance Sheets.xlsx
 - 📁 3.1.2. Income Statements.xlsx
 - 📁 3.1.3. Cash Flow Statements.xlsx
 - 📁 3.2. Tax Documents
 - 📁 3.2.1. Tax Returns (last 3 years).pdf
 - 📁 3.3. Funding Rounds
 - 📁 3.3.1. Seed Funding.pdf
 - 📁 3.3.2. Series A, B, C, etc. Funding Details.pdf
- 📁 **4. Product Information**
 - 📁 4.1. Product Portfolio
 - 📁 4.1.1. Product Descriptions.pdf
 - 📁 4.1.2. Product Roadmaps.pptx
 - 📁 4.2. User Base and Analytics
 - 📁 4.2.1. Active Users.xlsx
 - 📁 4.2.2. User Growth Analytics.pdf
 - 📁 4.3. Product Performance
 - 📁 4.3.1. Revenue by Product.xlsx
 - 📁 4.3.2. Product Lifecycle Analysis.pdf
- 📁 **5. Technology Assets**
 - 📁 5.1. Software and Platform Details
 - 📁 5.1.1. Proprietary Software Documentation.pdf
 - 📁 5.1.2. Technology Stack Overview.pdf
 - 📁 5.2. IT Security
 - 📁 5.2.1. Security Protocols.pdf

- 5.2.2. Penetration Test Results.pdf
- 5.3. Intellectual Property
 - 5.3.1. Patents and Trademarks.pdf
 - 5.3.2. Source Code Samples.zip (encrypted)
- **6. Regulatory Compliance**
 - 6.1. Compliance Documentation
 - 6.1.1. Licenses and Permits.pdf
 - 6.1.2. Regulatory Audit Reports.pdf
 - 6.2. Anti-Money Laundering (AML) and Know Your Customer (KYC) Policies
 - 6.2.1. AML Policies.pdf
 - 6.2.2. KYC Procedures.pdf
- **7. Customer and Partnership Agreements**
 - 7.1. Customer Contracts
 - 7.1.1. Enterprise Client Agreements.pdf
 - 7.1.2. Consumer Terms of Service.pdf
 - 7.2. Strategic Partnerships
 - 7.2.1. Partnership Agreements.pdf
 - 7.2.2. Integration Details with Other Financial Institutions.pdf
- **8. Legal Matters**
 - 8.1. Intellectual Property Rights
 - 8.1.1. Patent Filings and Grants.pdf
 - 8.1.2. Trademark Registrations.pdf
 - 8.2. Litigation and Disputes
 - 8.2.1. Ongoing Litigation Documents.pdf
 - 8.2.2. Historical Litigation Summaries.pdf
- **9. Human Resources**
 - 9.1. Employee Information
 - 9.1.1. Staff List and Roles.xlsx
 - 9.1.2. Key Employee Agreements.pdf
 - 9.2. Culture and Values
 - 9.2.1. Culture Deck.pdf
 - 9.2.2. Employee Satisfaction Surveys.pdf
- **10. Research and Development (R&D)**
 - 10.1. R&D Projects
 - 10.1.1. Current R&D Initiatives.pdf
 - 10.1.2. Historical R&D Expenditures.xlsx
 - 10.2. Innovation Pipeline

- 10.2.1. Future Product Concepts.pptx
- 10.2.2. Market Research for New Products.pdf

11. Marketing and Sales

- 11.1. Marketing Strategies
 - 11.1.1. Marketing Plans.pdf
 - 11.1.2. Brand Guidelines.pdf
- 11.2. Sales Performance
 - 11.2.1. Sales Reports by Channel.xlsx
 - 11.2.2. Customer Acquisition Cost Analysis.pdf

12. Additional Materials

- 12.1. Industry Reports and Analysis.pdf
- 12.2. Competitive Landscape.pptx
- 12.3. Due Diligence Q&A Compiled.pdf