

SKINCARE BRAND

DATA ROOM FOLDER STRUCTURE

- 📁 **1. Executive Summaries**
 - 📁 1.1. Confidential Information Memorandum.pdf
 - 📁 1.2. Acquisition Overview.pptx
- 📁 **2. Corporate Documents**
 - 📁 2.1. Articles of Incorporation.pdf
 - 📁 2.2. Company Bylaws.pdf
 - 📁 2.3. Corporate Structure and Ownership Details.pdf
- 📁 **3. Financial Information**
 - 📁 3.1. Historical Financial Statements.xlsx
 - 📁 3.2. Tax Returns and Records.pdf
 - 📁 3.3. Revenue Streams Analysis.pdf
- 📁 **4. Product Information**
 - 📁 4.1. Product Catalog with SKU Details.pdf
 - 📁 4.2. Inventory and Stock Levels.pdf
 - 📁 4.3. Supply Chain and Manufacturer Contracts.pdf
- 📁 **5. Branding and Market Position**
 - 📁 5.1. Brand Guidelines and Marketing Materials.pdf
 - 📁 5.2. Market Research and Positioning Studies.pdf
 - 📁 5.3. Customer Demographics and Insights.pdf
- 📁 **6. Sales and Distribution**
 - 📁 6.1. Retail and Online Sales Reports.xlsx
 - 📁 6.2. Distribution Agreements.pdf
 - 📁 6.3. E-commerce Performance Metrics.pdf
- 📁 **7. Legal and Compliance**
 - 📁 7.1. Regulatory Compliance Documents.pdf
 - 📁 7.2. Certifications (Organic, Cruelty-Free, etc.).pdf
 - 📁 7.3. Intellectual Property Documents.pdf
- 📁 **8. Operations**
 - 📁 8.1. Production Processes and Quality Control.pdf
 - 📁 8.2. Supplier and Vendor Information.pdf
 - 📁 8.3. Logistics and Fulfillment Strategies.pdf
- 📁 **9. Marketing and Advertising**
 - 📁 9.1. Marketing Plans and Campaigns.pptx
 - 📁 9.2. Advertising Spend and ROI Analysis.pdf
 - 📁 9.3. Influencer and Partnership Agreements.pdf
- 📁 **10. Human Resources**
 - 📁 10.1. Organizational Structure and Employee Directory.pdf

- 📁 10.2. Key Management Profiles and Resumes.pdf
- 📁 10.3. Employee Compensation and Benefits.xlsx
- 📁 **11. Research and Development**
 - 📁 11.1. Product Development Pipeline.pdf
 - 📁 11.2. Innovation Strategies and Future Trends.pptx
 - 📁 11.3. Clinical Trials and Efficacy Reports.pdf
- 📁 **12. Customer Service and Feedback**
 - 📁 12.1. Customer Service Policies and Procedures.pdf
 - 📁 12.2. Customer Feedback and Satisfaction Reports.pdf
 - 📁 12.3. Return and Refund Statistics.pdf
- 📁 **13. Intellectual Property**
 - 📁 13.1. Trademarks and Patents.pdf
 - 📁 13.2. Brand Asset Portfolio.pdf
 - 📁 13.3. Licensing Agreements.pdf
- 📁 **14. Additional Resources**
 - 📁 14.1. Strategic Fit Analysis.pptx
 - 📁 14.2. Environmental and Social Governance (ESG) Report.pdf
 - 📁 14.3. Press Coverage and Media Mentions.pdf